



## ALUMINIUM 2021 KICK-OFF EDITION

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powered by

INTERNATIONAL  
ALUMINIUM  
JOURNAL

**Aluminium**  
P r a x i s Zeitung für  
Bearbeitung & Anwendung

Even though [ALUMINIUM](#) has been postponed to 2021, you have the opportunity to present your innovations to the global aluminium industry right now. In cooperation with the show organiser Reed Exhibitions, we are producing an e-magazine in German and English: it combines the two special sections of our trade magazines **Aluminium Praxis** and **International ALUMINIUM Journal**.

### With the e-magazine you reach your desired target audience:

- Reed Exhibitions sends the e-magazine to its show visitors at ALUMINIUM
- The ALUMINIUM 2021 KICK-OFF EDITION will be placed on our homepage [alu-web.de/en](http://alu-web.de/en) and on the ALUMINIUM homepage.

...furthermore we distribute the e-magazine via further diverse channels (social media, newsletter. etc.).

### Profit from the reach of three strong partners!

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Your Innovation  
for a broad  
professional  
audience

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